



December 29, 2019

Dear Friend,

Skin cancer is the most commonly diagnosed cancer in the United States and melanoma, the most serious form of skin cancer, is one of the most common types of cancer among U.S. teens and young adults. Outpacing Melanoma Foundation is a 501(c)(3) non-profit organization [EIN 45-3704195] dedicated to fund research for and increase awareness of melanoma by promoting prevention, screening and early detection throughout the Kansas City region. **Outpacing Melanoma** is dedicated to fighting this disease – ***every step of the way.***

We would be grateful for your support in partnering with us as a sponsor for our **9<sup>th</sup> Annual Outpacing Melanoma 5K Run/Walk** on **Sunday, May 3, 2020**, at Corporate Woods Office Park in Overland Park, Kansas. Proceeds will support melanoma research and help fund the **Melanoma Survivorship Clinic at The University of Kansas Cancer Center** through the **Richard A. Klover Melanoma Fund**.

Consistent with its mission, Outpacing Melanoma proceeds also support the following efforts:

- **Prevention:** In partnership with the Masonic Cancer Alliance and Kansas Cancer Partnership, Outpacing Melanoma funds *Pool Cool*, a sun-safety education and training program.
- **Screening:** Outpacing Melanoma sponsors melanoma cancer screenings the first Monday in May – ‘Melanoma Monday’ – and at events across the state.
- **Survivorship:** The Melanoma Survivorship Clinic was launched to address the unique challenges melanoma survivors face with ongoing care due to their increasing numbers and expanding treatment options.
- **Education:** Outpacing Melanoma is funding an online program – *INFORMED Skin Cancer Education Series* – that allows primary care practitioners to better recognize and manage malignant melanoma.
- **Clinical Trials:** A National Cancer Institute-designated Cancer Center, The University of Kansas Cancer Center offers the latest clinical trials, giving patients more options for cutting-edge care and more hope for survival. Outpacing Melanoma has funded a novel clinical trial in the use of CAR-T cell therapy to treat melanoma, and is poised to launch another third generation CAR-T study.

The success of Outpacing Melanoma depends on the generosity of community-minded businesses and individuals like you. Your commitment will help us – ***every step of the way*** – in our efforts toward fighting this deadliest form of skin cancer. Thank you for your consideration!

Sincerely,

Outpacing Melanoma Foundation Board of Directors

Kelly D. Klover  
Founder/President  
Outpacing Melanoma

Gary C. Doolittle, MD  
Prof., Clinical Oncology  
KU Cancer Center

Doug Riedel  
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Manager, Internal Audit  
St. Luke’s Health System

M. Adam Stanislaus  
Senior Director Security  
Cox Enterprises



## Sponsorship Levels

### Platinum (Pace Master) \$3,000

- Logo displayed on finish line banner
- 25 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Gold (Outpacing) \$2,000

- 15 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Silver (Picking up the Pace) \$1,000

- 5 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Bronze (Pace Setter) \$500

- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### In-Kind Donation

- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner



## Sponsor Donation Form

Sponsorship Level	
Pledged Amount	\$
In-Kind Donation	\$ (value of product or services to be provided)
Description of any in-kind products or services provided	
First Name	
Last Name	
Company Name	
Email Address	
Contact Phone Number	
Address 1	
Address 2	
City	
State	
Zip Code	
Website URL	Please provide complete URL (Example: <a href="http://outpacingmelanoma.org">http://outpacingmelanoma.org</a> ).
Sponsor Logo	Please provide electronic file in vector .eps format or highest resolution format in color and in black and white if available.
Comments	

*\*To confirm your sponsorship, please mail this completed form, along with a check made payable to **Outpacing Melanoma**, to Outpacing Melanoma at the address found at the bottom of this form.*